



48<sup>e</sup>  
FESTIVAL INTERNATIONAL  
DE LA BANDE DESSINÉE  
ANGOULÊME  
28 > 31 JANVIER 2021



ENGLISH  
VERSION

# MERCHANDISING & COLLECTIBLES AREA

January 28<sup>th</sup>, 29<sup>th</sup>, 30<sup>th</sup> & 31<sup>st</sup>

January Wednesday 27<sup>th</sup> - Professional diary (Conferences, opening of the Rights Market, exhibition visits, opening ceremony...)

To be returned before September 15<sup>th</sup> 2020

If different companies exhibit on your booth, please join the list of each of them with contact details.

■ <b>ACTIVITY :</b>	<input type="checkbox"/> PUBLISHER	<input type="checkbox"/> MERCHANDISING MANUFACTURER	<input type="checkbox"/> MERCHANDISING STORE
	<input type="checkbox"/> DISTRIBUTOR	<input type="checkbox"/> SECOND HAND BOOKSELLER	<input type="checkbox"/> GALLERY
	<input type="checkbox"/> OTHER (please detail) :		
■ <b>PRODUCTION :</b>	<input type="checkbox"/> Albums	<input type="checkbox"/> Mangas	<input type="checkbox"/> Comics
	<input type="checkbox"/> Magazines / Press	<input type="checkbox"/> Deluxe edition	<input type="checkbox"/> Image (affiches, posters, cards)
	<input type="checkbox"/> Silk screen prints	<input type="checkbox"/> Original artwork	<input type="checkbox"/> 3D Objects, figurines
	<input type="checkbox"/> Old comics	<input type="checkbox"/> Multimédia (Video games, DVD...)	<input type="checkbox"/> Animated movies
	<input type="checkbox"/> Merchandising (Tee-shirt, textile, Trading cards, Ex-libris...)		
	<input type="checkbox"/> Other (please detail) :		
COMPANY NAME : _____			
NAME OF THE BOOTH : _____			
MANAGER : _____		TEL.(direct) : _____	EMAIL : _____
OTHER CONTACTS : _____		TEL.(direct) : _____	EMAIL : _____
M. _____	TITLE _____	TEL.(direct) : _____	EMAIL : _____
CONTACT PERSON : M. _____		TITLE : _____	
TEL.(direct) : _____		TEL.(mobile) : _____	EMAIL : _____
ADDRESS : _____			
ZIP CODE : _____		CITY : _____	COUNTRY : _____
TEL (standard) : _____		EMAIL : _____	
INTERNET SITE : _____			
VAT IDENTIFICATION NUMBER : _____			
AUTHORS SIGNINGS : <input type="checkbox"/> YES <input type="checkbox"/> NO			

IMPORTANT : New exhibitors - please enclose a detailed catalogue of your production with your booking form

I WISH TO RESERVE (within the limit of available booths) :

## ■ 1 - EQUIPPED BOOTH

Equipped booth, partitions, carpeted floor, individual lighting, chairs, electric connection (220V-10-16A)

### Stand

- ☐ **4 m<sup>2</sup>** (2m de face x 2m deep)  
878 € x ..... module(s) = ..... € Ex. VAT
- ☐ **6 m<sup>2</sup>** (3m de face x 2m deep)  
1296 € x ..... module(s) = ..... € Ex. VAT

### ☐ NON-PUBLISHER AREA (Please contact us)

345 €/m<sup>2</sup> x ..... m<sup>2</sup> = ..... € Ex. VAT  
(Only for companies not having comic book publishing as main activity)

### Optional :

- ☐ **Table** (1m x 0,60m)  
38 € x ..... table = ..... € Ex. VAT
- ☐ **Corner extension** (if available)  
308 € x ..... corner = ..... € Ex. VAT
- ☐ **Chairs** (maximum : 1 chair / linear meter):  
Total number of chairs = .....

## ■ 2 - A CENTRAL EQUIPPED BOOTH (if available)

- ☐ **«Peninsula booth» 2 corner extensions** (minimum 24 m<sup>2</sup>)  
235 € x ..... m<sup>2</sup> = ..... € Ex. VAT

- ☐ **Table** (1m x 0,60m)  
38 € x ..... m<sup>2</sup> = ..... € Ex. VAT

## ■ 3 - OPTIONAL FITTING :

- ☐ **Storage shelves** (1m wide x 0,35m x 1,80 m H)  
98,40 € x ..... étagère(s) = ..... € Ex. VAT
- ☐ **Sloped display shelf(s)** (1m wide x 3 levels)  
80 € HT x ..... shelf(s) = ..... € Ex. VAT

- ☐ **Personnalised banner**  
2m x 0,30 m 124 € x ..... banner(s) = ..... € Ex. VAT  
3m x 0,30 m 141 € x ..... banner(s) = ..... € Ex. VAT
- ☐ **3 spotlights rail**  
62,60 € x ..... rail(s) = ..... € Ex. VAT

(Furniture and other benefits on estimate - booking before December 1<sup>st</sup> 2019)

(SEE GENERAL TERMS AT THE BACK)



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COMPANY NAME : \_\_\_\_\_  
NAME OF THE BOOTH : \_\_\_\_\_

CONTRIBUTION TO COSTS OF SAFETY DEVICE :	6,95 € / m <sup>2</sup> x _____ m <sup>2</sup> =	€
ADMINISTRATIVE COSTS Ex. VAT : 103 EUROS x	compagnie(s) on your booth =	€
TOTAL (Ex. VAT)* :		€
VAT 20%* :		€
TOTAL GENERAL (inc. Tax) :		€

\* You are a foreign publisher : please don't pay VAT if you give us your VAT identification number and document attesting your status of taxable person.

## TERMS OF PAYMENT

Attention : Final acceptance will be effective after receipt of your order form and balance of payment (or payment by instalment) and written confirmation of the festival.

### BY BANK TRANSFER / CHECK / CREDIT CARD

- 30% on order (upon receipt of the deposit invoice)
- 30% October 30<sup>th</sup> 2020
- 40% December 15<sup>th</sup> 2020

- ☐ **BANK TRANSFER** (upon receipt of the deposit invoice) :  
(please enclose the notice of transfer or transfer copy and imperatively mention «Transfer with no fees for beneficiary»)
- ☐ **BY CHECK** (upon receipt of the deposit invoice) payable in euros to **9e Art+**
- ☐ **BY CREDIT CARD** : A Credit card payment link will be sent by the Festival with the deposit invoice.

### PAYMENT BY INSTALMENT « SEPA DIRECT DEBIT MANDATE » (Single Euro Payments Area)

Available only for European Union countries, Iceland, Liechtenstein, Norway, Switzerland, Andorra, San Marino and Vatican)

- 25% on order (upon receipt of the deposit invoice)
- 25% October 30<sup>th</sup> 2020
- 25% December 30<sup>th</sup> 2020
- 25% February 5<sup>th</sup> 2021

- ☐ **BY SEPA DIRECT DEBIT MANDATE** :  
A SEPA payment link will be sent by the Festival with the deposit invoice.

**INSURANCE** : THE PARTICIPATING COMPANIES MUST INSURE THE APARATUS, FURNITURE AND GOODS THEY DISPLAY AND CONTRACT A THIRD PARTY INSURANCE FOR THE DURATION OF THEIR PRESENCE, DELIVERY, MOUNTING AND DISMOUNTING INCLUDED. (SEE ARTICLE VII IN THE GENERAL TERMS).

BY REGISTERING, I CERTIFY THAT I HAVE READ THE GENERAL REGULATIONS AND GENERAL TERMS, AND AGREE TO ABIDE BY THEM.

To be returned to :

**FESTIVAL INTERNATIONAL DE LA BANDE DESSINÉE**  
**9<sup>e</sup> ART+**

**Jean-Luc BITTARD**

71, rue Hergé - 16000 ANGOULÊME - FRANCE  
Tél. 33 (0)5 45 97 86 51

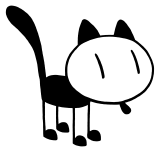
email : [jlbtittard@bdangouleme.com](mailto:jlbtittard@bdangouleme.com)

Sarl au capital de 10 000 euros - RCS Angoulême 499 371 433  
SIRET : 499 371 433 00016 - APE : 748K  
TVA Intracommunautaire : FR42499371433

**COMPANY STAMP**

..... / ..... / 2020

**Signature**



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# GENERAL TERMS

No brand or company other than the company having proceeded to the reservation, is allowed to exhibit without the written agreement of 9e Art+, the organizer of the Festival.

## I - ORGANIZATION

9e Art+ is the official organizer of the Angoulême International Comics Festival. The company 9e Art+, headquartered at 71 rue Hergé in Angoulême (France), is your only contact for any commitment that may be made in the name of the event.

9e Art+ declines all responsibility for any commitments made by third parties on behalf of the event. We invite you to the utmost vigilance regarding any request that may be addressed to you by mail, email, phone... on behalf of the festival from any person or company having different coordinates from that of 9e Art+, 71 rue Hergé 16000 Angoulême (France).

**The exhibitor pledges himself to respect the present general terms as well as the rules and regulations, and acknowledges that he has made himself acquainted with them.** The exhibitor makes the clean acceptance of the regulations of the file conveyed by the organizer, which includes :

### REGISTRATION FORM • RULES AND REGULATIONS

## II - REGISTRATION POLICY

Anyone wishing to book a stand should send its request, using the registration form provided by the Festival team, to the following address : 9e Art+, 71, rue Hergé, 16000 Angoulême (France) - [info@bdangouleme.com](mailto:info@bdangouleme.com). Only duly completed forms will be considered valid.

## III - DISTRIBUTION OF EXHIBITING AREAS

The organizer arranges the distribution of the exhibiting spaces, taking into consideration the wishes of the exhibitors as much as possible and the specificity of each exhibiting area.

Under no circumstances can the organizer reserve an exhibiting space or guarantee it from one edition to the next. Moreover, participation to former editions of the Festival gives the exhibitor no right to a predetermined exhibiting space and no priority in the allocation of exhibiting spaces. If several exhibitors ask for the same exhibiting space, only the Festival organisation reserves the right to make the final decision.

**The organizer reserves the right to refuse an order without having to justify his decision.**

## IV - ADMISSION

Approval of request for exhibiting is confirmed in writing by a letter from 9e Art+ to the exhibitor.

If approved and confirmed by the Festival, the registration form then constitutes the lease, firmly binding the exhibitor to fully pay for renting of the stand and incidental expenses upon reception of the invoice and no later than one month before the event.

**Final acceptance will be effective after receipt of the order, payment of balance and written confirmation of the Festival.**

## V - EXHIBITORS BOOKING CANCELLATION

Only the applications duly signed and accompanied by the total amount of the participation will be taken into account. If for any reason the exhibitor cancels his participation by registered letter with acknowledgement of receipt, the indemnities of cancellation will be as follows :

- cancellation 90 days before the event : administrative costs.
- cancellation less than 90 days before the event : 15% of the sum of the participation, all taxes included must be paid.
- cancellation less than 60 days before the event : 40% of the sum of the participation, all taxes included.
- If the exhibitor has not informed the organizer of his will to cancel his registration less than 30 days before the event and has not occupied his stand at the opening of the Festival, he will owe the total amount of the participation.
- When an exhibitor does not occupy his booth 24 hours before the opening of the event, the booth is considered available and the exhibitor waives its use. The Festival can then dispose of the booth without the exhibitor being able to ask for a refund, even partial.

## VI - CANCELLATION OF THE EVENT :

**In the case the Festival could not take place, the requests for admission will be canceled and the sums collected for the reservation of stands will be reimbursed, with the exception of administrative costs.**

## VII - PENALTY CLAUSE

Any bill unpaid at its due date will be subject to the enforcement of the interests of right in conformity with the Act of 92/1442 of December 31st, 1992.

If the organizer is obliged to apply to an authorized agent (lawyer, legal service department) in order to obtain the payment of the due sums, it is expressly agreed that the debtor will have to pay under the title of the penalty clause, a lump sum indemnity fixed at 15% of the amount of the principal debt.

## VIII - INSURANCE

**The participating companies must insure the apparatus, furniture and goods they display and contract a third party insurance for the duration of their presence, delivery, mounting and dismounting included.**

The organizer declines any responsibility for damage or loss, including theft or disappearance of company's property. The exhibitors agree to forfeit their right to sue the organizer or the other exhibitors.

## IX - GUARDING

**Security surveillance of the stands is only provided for the periods when the exhibition areas are closed.**

**The exhibitor undertakes to be present at his stand from the moment he has taken possession of it every day from 9 a.m. to 8 p.m. during late-night opening days until closing and during the dismantling period until such a time as his equipment and goods have been completely removed**

## X - TERRITORIAL COMPETENCY OF JURISDICTION

Each exhibitor registered makes the clean acceptance of the general terms. In case of any dispute whatever, the courts of ANGOULÊME alone will be express agreement, the only competent to judge.

**9e Art+ FESTIVAL INTERNATIONAL DE LA BANDE DESSINÉE**

**71, rue Hergé - 16000 ANGOULÊME - FRANCE - Tél. 33 (0)5 45 97 86 51 - email : [info@bdangouleme.com](mailto:info@bdangouleme.com)**

Sarl au capital de 10 000 euros - 499 371 433 RCS Angoulême - SIRET : 499 371 433 00016 - APE : 748K - TVA Intracommunautaire : FR42499371433

[www.bdangouleme.com](http://www.bdangouleme.com) / [www.bdangouleme.com](http://www.bdangouleme.com)



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# STANDS «AMÉNAGÉS»

## ESPACES ÉDITEURS - ESPACE PARA-BD

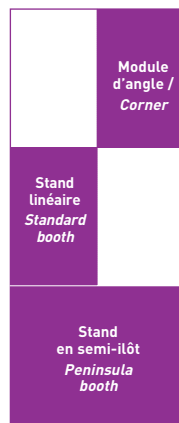
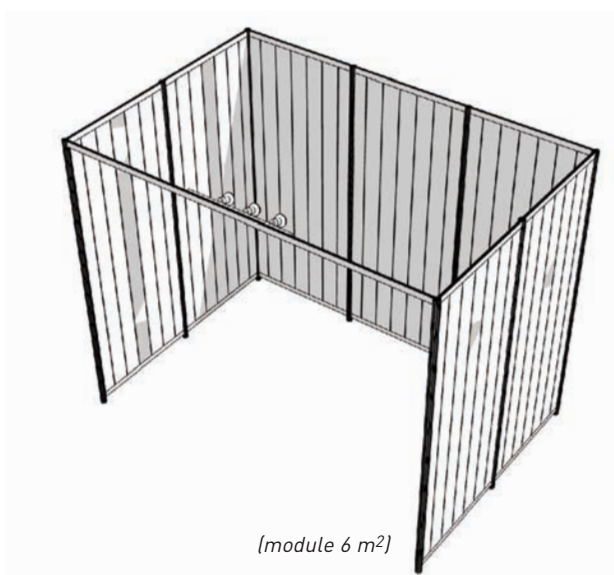
Les stands sont construits en profilés aluminium et panneaux bois ou mélaminés. Plusieurs modules mitoyens peuvent être loués pour ne former qu'un seul stand. Des prestations complémentaires sont proposées en option et font l'objet d'une facturation supplémentaire (mobiliers, téléphone, électricité...).

**ATTENTION : Il est interdit d'agrafer, punaiser, clouer et d'utiliser du scotch double face sur les parois du stand.**

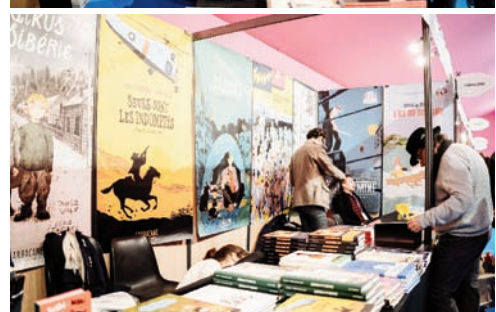
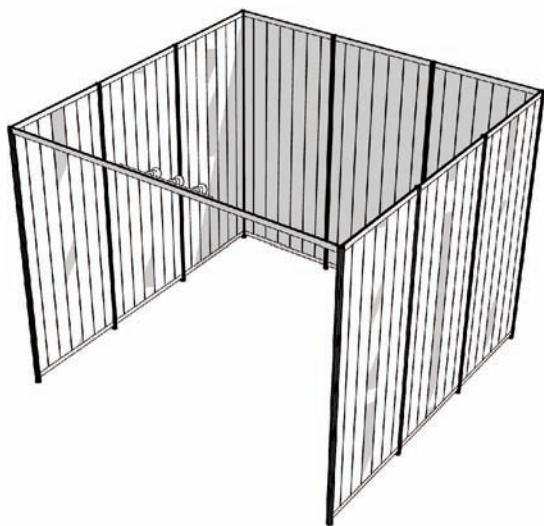
*The stands are built with aluminium and wood or melamine-coated panels. Modules can be reserved with common or movable panels so as to form more than one booth. Supplementary services are available as an optional extra and invoiced in addition (furniture, telephone, electricity...).*

**WARNING : It is forbidden to staple, pin up, nail or stick with double-sided tape on the walls of the booth.**

Modules **4 m<sup>2</sup>** (2m x 2m) ou **6 m<sup>2</sup>** (3m x 2m)



Module **9 m<sup>2</sup>** (3m x 3m)





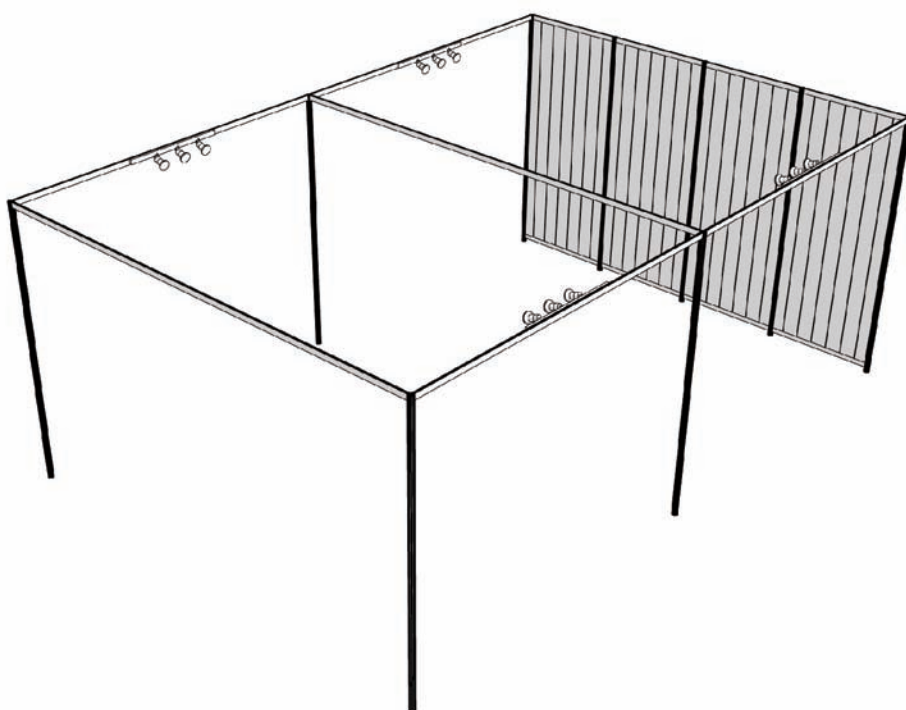


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# STANDS «AMÉNAGÉS»

ESPACES ÉDITEURS - ESPACE PARA-BD

## Stand en îlot ou semi-ilôt



### Stand aménagé

Cloisons (3 côtés fermés)  
Éclairage individuel (3 spots)  
Table pour vente et dédicaces  
(uniquement sur commande dans  
l'Espace Para-BD)  
2 chaises (4m<sup>2</sup>) - 3 Chaises (6m<sup>2</sup>)  
Moquette  
Enseigne drapeau

#### En option

Etagères  
Branchement électrique 220V  
(10/16A)  
Module d'angle (dans la limite des  
stands disponibles)  
Stand en îlot ou semi-ilôt  
Bandeau de façade  
Réserve

*A partition and back-piece for the  
stand*

*Individual lighting*

*Sales Counter*

*(available as an optional extra  
in the merchandising area only)*

*2 Chairs (4m<sup>2</sup>) - 3 Chairs (6m<sup>2</sup>)*

*Carpeted floor*

*Company name plaque at the front*

#### Optional fitting

*Shelves*

*Electrical connection 220V (10/16A)*

*Corner extension (if available)*

*Island booth or peninsula booth*

