

# THE CONFERENCES

## INDUSTRIAL STAKES OF THE 9TH ART ANALYZED AT THE INTERNATIONAL RIGHTS MARKET

From Wednesday 26 to Saturday 29 January 2022, the International Rights Market (IRM) will be hosting twenty or so conferences, meetings, case studies, and pitch sessions. These events will focus on the economic and strategic stakes of both the French and international markets. Comic book adaptation and transmedia issues will be at the heart of the debates. Looking to the future, the International Rights Market will also look at innovations that lead to a rethinking of artistic creation and economic models.

### WEDNESDAY 26 JANUARY

#### 10 - 11AM OPENING BREAKFAST

The International Rights Market invites professional visitors and exhibitors to a 'welcome breakfast'.

#### 11:20AM - 12:20PM CONFERENCE

##### « Annual review of the comic markets worldwide »

To gauge the pulse of the French and international comic markets in 2021.

#### 12:20 - 2PM COCKTAIL & LUNCH

The International Rights Market invites professional visitors and exhibitors to a cocktail & lunch reception.

#### 2:20 - 3:20PM CONFERENCE

##### 'From page to screen: 'Do's & Don'ts''

A panel of audiovisual experts explains the 'do's & don'ts' of selling a comic book-into-screen adaptation. .

#### 3:20 - 4:20PM SHOOT THE BOOK!

##### Pitching Sessions

10 pre-selected comic books will be pitched by the publishers to a jury of audiovisual producers on the International Rights Market stage.

### THURSDAY 27 JANUARY

#### 11AM - 1PM UBISOFT PRESENTS

From video games to transmedia Authors and publishers share their experiences in developing narratives based on the video game world.

A COCKTAIL & LUNCH RECEPTION WILL FOLLOW THIS PRESENTATION.

#### 2 - 3PM CONFERENCE

##### 'The audio comic book'

A panel of experts (Audible, Blynd, Bababam, etc.) will discuss the future challenges of audio adaptation.

#### 3 - 4PM CONFERENCE

##### 'The webtoon'

A panel of experts (Naver Webtoon, Verytoon and Webtoon Factory) will discuss the future challenges of this emerging form of storytelling.

#### 5 - 5:40PM CONFERENCE

##### 'Annual comic markets review for 2021, a GFK-FIBD co-production'

Data analysis of the sector's strengths and major trends.

#### 5:40 - 6:40PM ALCA PRESENTS

The ALCA (book, cinema and audiovisual agency) in New Aquitaine presents "de la page à l'écran" (from page to screen), a case study of the project being developed around the comic book Voro.

#### 6:40PM COCKTAIL 'ALCA-FESTIVAL D'ANGOULÊME'

RESERVATION REQUIRED

## FRIDAY 28 JANUARY

### 10 - 11AM THE 'ÉDITIONS H2T' PRESENT

The publishers 'Éditions H2T' (Pika Group) presents their catalog of original manga creations.

PRESENTATION FOLLOWED BY BREAKFAST.

### 2 - 3PM BAYARD & MILAN PRESENT 'Group of teens'

A group of friends come together in a brand new comic book label that reflects today's teenagers: attuned to the times, curious, joyful, imaginative, full of life.

### 3 - 5PM CANADA PRESENTS

As Canada participates for the first time in the Angoulême Festival's International Rights Market, this conference will give international buyers and exhibitors an overview of the latest Northern comic productions. The presentation will be followed by a snack to facilitate exchanges between comic professionals and Canadian publishers.

IN PARTNERSHIP WITH THE GOVERNMENT OF CANADA.

### 5 - 6PM TAIWAN COMICS PRESENTS

Taiwanese publishers present their catalogues.

### 6 - 7PM 'PROCHILE' COCKTAIL

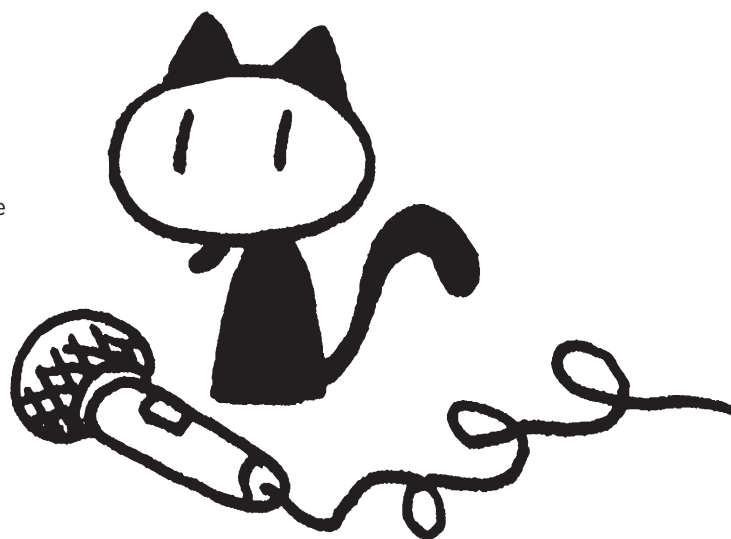
Cocktail for the launch of the catalogue "Les autrices de BD chiliennes" (Chilean Women Comic Authors).

## SATURDAY 29 JANUARY

### 2 - 5PM NAVER WEBTOON MEETS THE AUTHORS

Meet NAVER WEBTOON and find out how to become an original Webtoon creator! 'Speed dating' sessions with Webtoon editors will also be held from 3:15pm to 5pm. Authors & writers who wish to attend this event must register on Eventbrite: <https://bit.ly/3nwwEub>

REGISTRATION REQUIRED  
— EVENT FOR COMIC AUTHORS ONLY



Nouvelle-Aquitaine



CENTRE NATIONAL DU LIVRE



Growth from Knowledge